



How one Global IT company turned urgency into savings

Challenges

- The company was running **multiple legacy phone systems** and wanted to standardize on Microsoft Teams, delivered as a centrally managed group solution – reducing data center requirements and collapsing vendor management down to a single provider.
- **The deadline wasn't arbitrary.** Existing provider contracts were coming up for renewal, and re-signing them would mean locking in expensive rates for another term. The company needed to complete the migration before those contracts renewed.
- To avoid the delays that porting existing numbers would introduce, the decision was made to **provision new numbers instead** – keeping the timeline clean and the project on track.

Solution

- The company evaluated large national telecom carriers and Microsoft Teams Calling Plans. **Only Pure IP could meet the timeline** and had the global footprint to cover all 45 locations.
- Pure IP's Unified Integrations for Microsoft Teams via Direct Routing – including SBCs, fax services, and approximately **35,000 DIDs** – was rolled out to **30,000+ users across 45 locations worldwide.**

Overview

- Customer:** Multi-national IT and consulting company
- Industry:** IT services
- Scope:** 30,000+ users in 45 locations
- Solutions:**
 - Unified Integrations - Microsoft Teams
 - Direct Routing

Results

- The migration completed in **4 months** – fast enough to beat the contract renewal deadline that had driven the timeline from the start.
- The consolidation delivered **millions of dollars in cost savings** against what continued legacy contracts would have cost.
- Over time, Pure IP will identify allocated numbers that have gone unused and cancel them – creating **additional savings** as the footprint is right-sized.